

APPLICATION FOR MEMBERSHIP

Name of Agency: _____

ABN: _____

Name of Primary Contact: _____

Email: _____

Address: _____

Telephone: _____

Fax: _____

Year Established (Min 12 months): _____

Number of Employees: _____

Major Clients: _____

ATTACHMENTS:

Campaigns: Please attach four (4) different examples of Promotional Marketing campaigns your agency has conducted in the past 12 months (leaflets, trade detailers, POS etc).

CLIENT REFERENCES:

Please include two (2) written references from clients with whom you have produced Promotional Marketing campaigns in the past 12 months.

SUPPLIER REFERENCES:

Please include two (2) written references from suppliers who have produced any material used in your Promotional Marketing campaigns in the past 12 months.

MEMBERSHIP FEES:

AUSTRALIA: AUD \$1,350.00 + GST = \$1,485.00

NEW ZEALAND: AUD \$742.50

Your membership fees will be invoiced to you upon approval of being accepted as a member of APMA.

APPLICATION:

Please forward your completed application and attachments to:

APMA MEMBERSHIP APPLICATION

c/- David Lo

The Marketing Zoo Pty Ltd

114 Christie Street Street

Leonards NSW 2065

or email to: david@apma.com

APMA membership also includes any satellite offices situated anywhere else in Australia and New Zealand with the same ABN or company number. However, if those offices are a different corporate or business entity (and therefore have a different ABN or company number), even though they may be related, the following will apply:

- 1) If those businesses have a different ABN or company number, but do trade under substantially the same name as the APMA member, those businesses will not be covered by the original membership but can, if they wish, become separate APMA members for 50% of the annual fee.
- 2) If those businesses have a different ABN or company number, but do not trade under substantially the same name as the APMA member, those businesses will need to pay 100% annual fee in order to become an APMA member."

The APMA Secretariat

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www.apma.com

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Executive Chairman

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